



NATIONAL ASSOCIATION OF REALTORS® 2011 LEADERSHIP ACADEMY

Understand NAR's vision

Gain institutional knowledge

*Come to know the commitments
and the rewards of leadership
at the national level*

*Achieve a higher level of personal
effectiveness*

Improve communication skills

Shape your leadership message

HOW DO I APPLY?

For an online application go to
<http://www.realtor.org/LeadershipAcademy>
Deadline **March 31, 2010.**

Learn more on
REALTOR.org/LeadershipAcademy

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NARLeadershipLAB.com

SESSION 1: EXPLORE THE FIRST RULE OF LEADERSHIP—KNOW YOURSELF
August 4-7, 2010, Chicago, IL: Attendance includes a half-day welcome to set the stage. A day and a half will be devoted to The Pacific Institute “*Excellence in Leadership*” course where participants will learn mental habits for personal and professional efficacy.

SESSION 2: BEST PRACTICES AND LESSONS LEARNED
November 3, 2010, New Orleans, LA: Before the REALTORS® Conference and Expo gets underway, spend a day understanding the organization’s structure and scope, and learn “how things get done” at the national level. Session includes discussion with past NAR presidents.

SESSION 3: REALTOR® SMITH GOES TO WASHINGTON
February 2011, Washington D.C.: Prior to NAR’s Federal Policy Conference, the Academy will have a half-day overview of NAR’s Community and Political Affairs (CPA) Division. Academy participants will then join the conference attendees to discuss federal policy matters critical to REALTORS® and their clients.

SESSION 4: LEADING TO FACE INDUSTRY CHALLENGES
April 2011, Chicago, IL: Two full days to learn how NAR leads the industry and the association. Participants will meet with members of the Leadership Team, participate in workshops, and hands-on session.

SESSION 5: BUILDING A CULTURE THROUGH ETHICAL LEADERSHIP
May 9, 2011, Washington D.C.: The final Academy session will focus on leadership ethics and integrity. The program concludes with graduation.

WHO SHOULD APPLY?

REALTOR® members who are actively involved at the state and local levels, who have a passion for the industry and a vision for the future of organized real estate. Some formal leadership training or experience is required.

WHAT IS THE TIME COMMITMENT?

Attendance at all sessions is mandatory as well as completion of reading assignments between sessions.

WHAT IS THE FINANCIAL COMMITMENT?

Each NAR Leadership Academy participant pays a \$1,000 tuition fee. The fee covers all course materials, and hotel and airfare expenses for Sessions 1, 3 and 4.



NATIONAL ASSOCIATION OF REALTORS®

The Voice for Real Estate®

**Real Strength.
Real Advantages.**